



FMM INSTITUTE

(C10626805080/ 199901000527/ 475427-W)

Centre for Professional Development



CASH FLOW MANAGEMENT AND FINANCIAL STRATEGY

COVID-19 pandemic is an unprecedented event that no one saw coming. Moreover, no single businesses were ready to handle or absorb the shocks presented by this unforeseen tragedy. Right now, the best thing businesses, especially SMEs can do is to learn from the outcome of their past efforts, improve on their business and financial strategies, build resilience, and gain the support from the stakeholders to embrace change.

TARGET LEARNERS

Business owners, non-finance managers and executives, directors, decision makers, accounts executives, account supervisors, corporate planners, heads of departments.

All cancellations must be made in writing. There will be no charge for cancellation received 7 or more working days before the start of the programme. Cancellation received 5 working days before the start of the programme is subjected to a cancellation fee of 50% of the course fees. Cancellation received 3 working days and below before the start of the programme is subjected to cancellation fee of 100% of the course fees. If the participant fails to attend the programme, the full course fees are payable. However, replacement can be accepted at no additional cost.

ADMINISTRATIVE DETAILS

Date : **October 12-13, 2026**
(Monday-Tuesday)

Time : **2 Days (9:00 am - 5:00 pm)**

Venue : **FMM Institute, Johor Branch**
No. 1 & 3, Jalan Kencana Mas 1/1,
Tebrau Business Park III,
81100 Johor Bahru, Johor

Fees : **RM 1,215.00 (FMM Member)**
RM 1,350.00 (Non member)
The fee inclusive Service Tax at 8%
(SST No: W10-1901-32000105)

Closing Date : **September 28, 2026 (Monday)**

Training Provider : **FMM Institute Johor**
MYCOID: 475427W JOHOR



COURSE OUTLINE

Day 1

Pre-training Assessment

Module 1 - Read and Understand Financial Statements

- Income Statement
- Balance Sheet
- Statement of Cash Flows
- Statement of Changes in Equity

WORKSHOP 1

Module 2 - Analyse Key Financial Information

- Inventory Management
- Financial Ratios & Financial Analysis
- Financial Trend and Indicators

WORKSHOP 2

Module 3 - Manage Working Capital

- Understanding working capital
- Optimising working capital for your organisation
- New ideas for managing budgets in changing and predictable environment

WORKSHOP 3

Module 4 - Cash Flow Management

- Building blocks for a better cash flow
- Budgeting for better cash flow
- Be able to identify signals of cash flow crisis

WORKSHOP 4

Day 2

Module 5 - Conduct Financial Analysis

- Trends in cash flow (positive or negative), revenue and expenses
- Current sales of various products or services
- Level and turnover of stock
- Review of debtor and creditor days
- Debt, and how your business services debt

WORKSHOP 5

Module 6 - Capital Investment

- Is the investment worthwhile?
- Return on investment
- Net present values (NPV)
- Internal rate of return (IRR)

WORKSHOP 6

Module 7 - Using Budgets to Achieve Organisational Objectives

- Identify the role of budgets and budgeting in organisations
- Demonstrate the importance of each element of the budgeting process
- Explain the different types of operating budgets and financial budgets

WORKSHOP 7

Post- Training Assessment

FACILITATOR

Kenneth Ng is a holder of an MBA degree from the Heriot-Watt University, United Kingdom and a Certified Training Professional (CTP) from ARTDO International. He is also a recipient of the prestigious King Scout (Pengakap Raja) award bestowed by the Malaysian King in 1989. Also, Kenneth is a certified trainer to conduct The Heart of Coaching (HOC) program, a program developed by internationally renowned guru Thomas G. Crane, USA. Kenneth has been involved in developing and customising programs like Supervisory Development Programs, Management Development Programs and Train the Trainer (TTT) programs for industrial-vocational trainers/facilitators, using a competency-based approach to evaluate the transfer of learning. Kenneth is an advocate and practitioner of Emotional Excellence; having been certified by Professor Dr. Leonard Yong to conduct Leonard Personality Inventory profiling in the workplace. Kenneth is conversant in both the English and Mandarin languages. He is one of the few trainers who can conduct training for the Mandarin Speaking Community and Corporations.

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CASH FLOW MANAGEMENT AND FINANCIAL STRATEGY

OCTOBER 12 - 13 ,2026 | VENUE: FMM INSTITUTE, JOHOR BRANCH

FMM Institute (475427-W)

Puan Sabrina / Pn. Astri / Pn. Ain

Email : sabrina@fmm.org.my / astri@fmm.org.my/ nur_ain@fmm.org.my

Tel: 07-357 7613 / 14 / 15 / 16 Fax: 07-357 7618

Dear Sir/Madam,

Please register the following participant (s) for the above programme:

(To be completed in BLOCK LETTERS)

1.Name:

IC No:

Nationality:

Designation:

Email:

Mobile No.:

2.Name:

IC No:

Nationality:

Designation:

Email:

Mobile No.:

*(if space is insufficient, please attach a separate list)***Disclaimer**

Registration is on a first-come first-served basis. All cancellations must be made in writing. There will be no charge for cancellation received 7 or more working days before the start of the webinar. **Cancellation received 5 working days** before the start of the webinar is **subject to a cancellation fee of 50%** of the webinar fees. **Cancellation received 3 working days and below** before the start of the webinar is **subject to a cancellation fee of 100%** of the webinar fees. **If the participant fails to attend the programme, the full webinar fees are payable.** However, replacement can be accepted at no additional cost. The FMM Institute reserves the right to change the speaker, reschedule or cancel the webinar and all efforts will be taken to inform participants of the changes.

We hereby confirmed that (please tick accordingly):

☐ We will be claiming under **HRD CORP CLAIMABLE COURSES** and full payment would made to FMM Institute in the event that no disbursement from HRD Corp under any circumstances.

☐ I (self-sponsor) / We will **NOT BE CLAIMING** under **HRD CORP CLAIMABLE**. Payment will be made to the account payee **FMM Institute** by cheque or bank transfer to **Maybank Account No. 501280056601**.

Tin No. : C10626805080

BRO No. : 475427-W

SST No. : W10-1901-32000105

Submitted by:

Name:

Email:

Designation:

Tel No:

Moblie No:

Company:

Address:

Tin No. :
(Company Tax Number)Business Registration
No. (New/Old)SST No
(If Applicable):

Company Stamp & Signature:

Date: